Final Report to the APS and the Ohio Section of the APS for the Fall 2003 Meeting of the Ohio Section of the American Physical Society October 17-18, 2003

Case Western Reserve University

I. Theme and Participation

The general theme of the plenary talks was "Physicists Get Down to Business." The meeting was co-sponsored by the AAPT Ohio Section, with the co-theme of "No Physics Teacher Left Behind." Parallel sessions of contributed papers, however, were unrestricted in subject matter. Plenary talks on the physics and business of industry and entrepreneurship were presented on Friday afternoon and Saturday morning, after a welcoming speech by President Edward Hundert. The Friday afternoon poster session and the Saturday morning parallel sessions (which consisted of ten-minute contributed papers) were open to all APS and AAPT attendants, with special encouragement extended to graduate and undergraduate student participants. The meeting also had the canonical AAPT Saturday education workshops and "How I Do It" session, sandwiched around a "physics of comic books" lecture.

The response of the regional physics community was most gratifying, both in the numbers participating and in the feedback received about the program. The attendance numbers were particularly impressive, inasmuch as this conference was not connected with a topical research workshop. It is noted that special attention was paid with respect to maintaining the traditional formats and offerings of both the APS and the AAPT sections. In addition, there was good interest on the part of the attendees in learning about industrial physics and new educational programs connecting business and physics

II. Attendance

Meeting Attendance Total Registered	221
(in addition, there was a good number of unregistered	students who
attended the various lectures)	
a) APS Registration	
Non-Students/Non-Retired	83
Students/Retired/Unempl	83
b) AAPT Registration	55
Banquet Total	135
a) Non-Students	91
b) Students	44
Box Lunch Total	110

III. Presentations, Posters, and Papers

A. Roundtable: The Physics of Entrepreneurs

Moderator: Robert Hisrich (Weatherhead)

Participants: Chris Fennig (Nanostar), Hiro Fujita (USA Instruments), Adele Luta (CCF Innovations), Marc Umeno (Neomed Technologies)

B. An MBA in an Hour: The Business of Entrepreneurs

Moderator: Cyrus Taylor (CWRU)

Lecturers: David Deeds and William Schulze (Weatherhead)

- C. Poster Session: 32 posters
- D. The Art of Changing the Brain: James Zull (CWRU)

continued overleaf

E. Contributed Papers Sessions: 49 papers

D. Physics in the Oil and Gas Exploration Business

Larry Schwartz (Schlumberger)

E. In a Single Bound: The Fantastic Physics of Comic Book Superheroes James Kakalios (Minnesota)

III. Local Organizing Committee

Robert Brown (Co-Chair), Gordon DeMeester, Hiroyuki Fujita, Carl Garesche, Mark Haacke, Kenneth Hass, Jingzhi Liu, Stephen Majoros, Gerald Mearini, Joellen O'Neill, Bahram Roughani, Shmaryu Shvartsman, Cyrus Taylor (Co-Chair)

IV. Budget

Registration/Banquet/BoxLunch 7780 Abstract Publication 45@ \$40/abstract 1800 OS/APS 3000 Sponsors CWRU College of Arts and Sciences, Dean's Office 1000 CWRU Department of Physics, Chairman's Office 1000 CWRU Provost Office 1000 Forum of Industrial and Applied Physics (FIAP), APS 648 National Collegiate Inventors and Innovators Alliance 1000 Philips 1000 USA Instruments 1000 Weatherhead School of Management 1650 OS/APS Reimburse Exec-Bd/New-Member Lunches* 765 TOTAL \$21,643 B) Expenses 6157 Room Rental/Maintenance (PBLewis) 1650 Breakfast/Refreshments 1645 Box Lunch 1160 Parking/Shuttles 1103 Audio/Visual 188 Flyer/Mailing 1867 Folders/Pens/Pads 448 Poster Panels/Labor 1005 Speakers Travel/Honoraria 3510 Workshops 345 Abstra	A) Income	
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TOTAL \$21,643	•	765
	TOTAL	\$21,643

Submitted by Robert Brown, Co-chair CWRU

^{*} Check for the amount of \$1800-\$765 = \$1035 sent to APS (c/o Mike Stephens). Note that APS charged \$1870 for the 45 abstracts due to additional page costs. Since any cost over the \$40/abstract is borne by OS/APS, the \$70 has been charged to OS/APS by the APS.