

What makes a strong proposal?

RELEVANT	Strong alignment with the APS strategic plan. Demonstrates awareness of ongoing or proposed APS activities.
INNOVATIVE	A novel approach that effectively addresses a critical problem or efficiently adapts an existing solution to a critical population.
IMPACTFUL	Identifies a specific and relevant population with a clear strategy to engage them effectively. Exhibits an understanding of aspects critical to success with an efficient strategy for addressing them.
MEASURABLE	Clear outcomes and assessment strategy directly related to project success, including what data will be gathered and how it will be used to determine project success or improve outcomes.
SUSTAINABLE	Contains roadmap for future funding, including how the team and other partners/stakeholders will be involved beyond funding and a clear outline for the post-funding transition, if applicable.
FEASIBLE	Firm understanding of efficient strategy for resources, funds, expertise, and logistics critical for project success and considerable impact.