Commenting On Informing the Public



UPDATED by CIP on Oct. 26, 2020

Oversee the Society's involvement in public engagement and promote public outreach among the APS members and the greater public. In particular, the committee recognizes several key strategies:

- Promote enthusiasm for physics and science, in general, by developing best practices in informal education targeting students in all classrooms.
- Develop and promote programs that instill a deeper understanding of science and the scientific method in students, teachers, decision-makers, and the public.
- Advocate inclusiveness in physics by encouraging the development of an environment that is welcoming to people from diverse backgrounds and experiences.
- Encourage greater participation in physics by reaching out to traditionally underserved communities, by showcasing role models from those communities, and by promoting the value of diversity and international collaboration in science.
- Foster greater participation in outreach and informal education activities by mentoring interested scientists and educators from a wide range of backgrounds.
- Advocate for a broader range of public engagement within the physics community by promoting and supporting activities organized by APS members.
- Advocate for greater institutional recognition of outreach efforts, including making these activities a part of the tenure and promotion process.
- Advise APS membership and staff regarding best practices and promising opportunities for programs in public engagement.